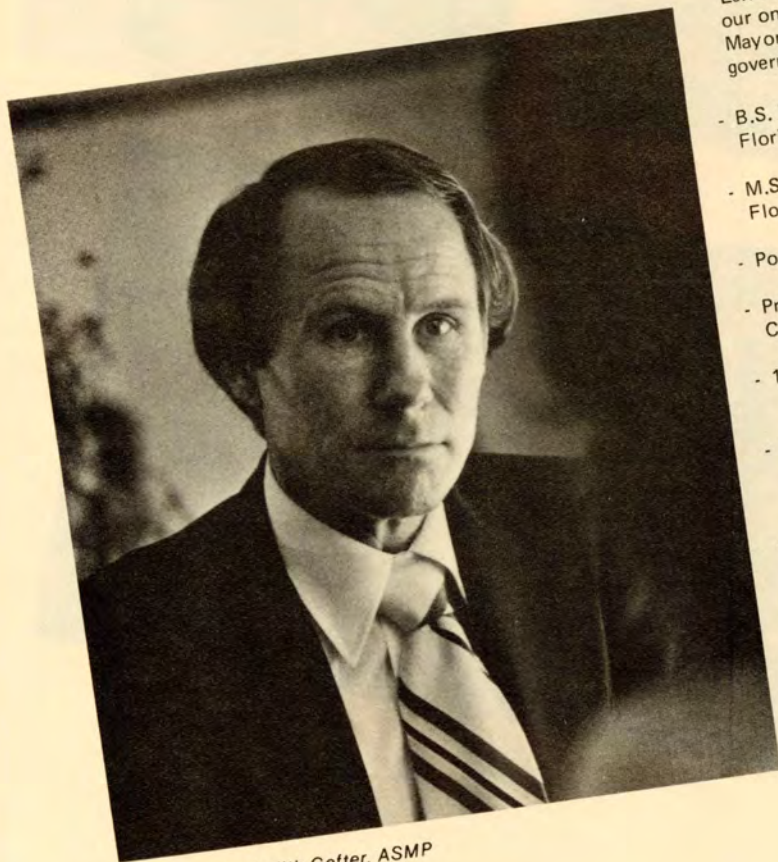




Lex Hester.



Photography-Judith Geffer, ASMP

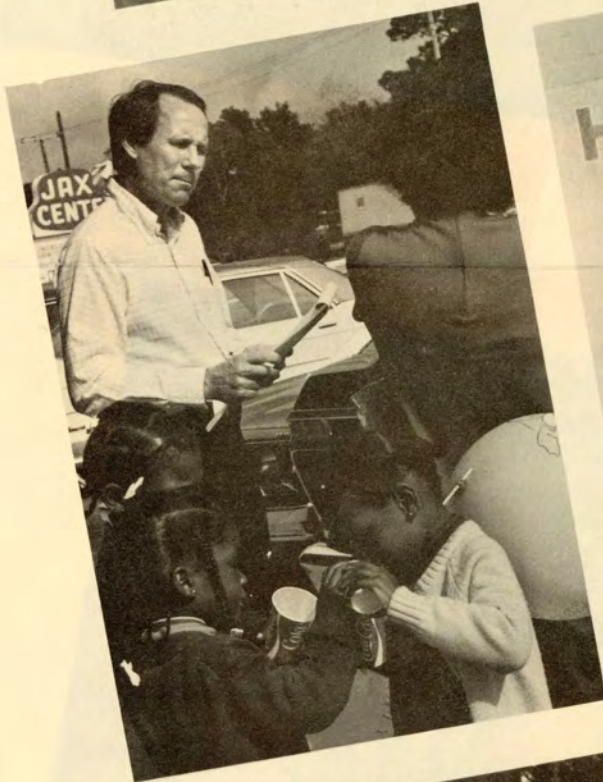
Lex Hester is
our only candidate for
Mayor that is a professional
government administrator . . .

- B.S. in Political Science
Florida State University, 1958
- M.S. in Public Administration
Florida State University, 1960
- Postgraduate work, Michigan, 1960
- Primary initiator and implementation professional technician of Jacksonville
Consolidated Government from its inception in 1965 through 1975
- 1968 - 1976 City of Jacksonville - Chief Administrative Officer (highest
appointed official Consolidated Govt.)
- 1976 - 1978 Broward County, Florida - County Administrator (Pop.
970,00 - fastest growing county in U.S. - implemented new Charter
County - first county administrator)
- Outstanding Administrator for 1977 Gold Coast - Gold Coast American
Public Administrative Society Chapter
- Initiated Neighborhood Improvement Mechanism (NIM) program to
help restore neighborhoods and understand governmental process
- One of primary initiators of Arts Assembly (Arts Force), Community
Schools program, Commission on the Status of Women, Management
Resource program (which cut 340 positions without loss of services
from city payroll)
- Currently Vice Chairman - State Commission Intergovernmental
Relations

Lex is 43, married to Kathy J. (Turner) and has three daughters.

Lex Hester listens to people living in Jacksonville and is concerned, as you are, about . . .

- Professional and Efficient Administration of City Government
- Neighborhood Preservation
- Quality Education for Our Children
- Increased Employment Opportunities
- More Recreational Facilities
- Upgraded Visual and Performing Arts Program
- Less Government Regulation



Pd. Pol. Adv.—John Sulik, Treas. Democrat

Our Jacksonville local government spends over 700 million dollars annually and employs over 21,000 employees. Just as you look for proven competence whether you are selecting a repairman, a dentist, a lawyer, or any other type of service, the person you select to head our local government should be a proven effective administrator.

Lex Hester is the only candidate in the Mayor's race with the special education and proven professional background to manage and lead our complex local government. At a time when local governments all over the Country are in trouble, Lex has provided the leadership and professional know-how to rebuild two large Florida urban counties: Jacksonville's Consolidated Government (population 550,000) and Broward County's Charter Government (970,000 population). Lex's innovative leadership has enabled our community (and Broward County) to head off many of the calamities we hear about daily in other areas.

This time there is a choice.

Lex Hester WILL make it work.

Campaign Headquarters - 45 West Duval
353-7980 or 353-7981

(If you would like to help, drop by or give us a call).